

# Climate tech startups accelerate at BeStart



Starting a business usually takes about 5 to 7 years. For climate tech startups, this is even longer as the markets are complex.

At BeStart we specialize in boosting sustainable tech companies. With our year programme we support climate tech startups to set up their business as fast as possible and accelerate their success.

Do you have a climate tech startup? And could you use some help? Register for the BeStart accelerator!



## CLIMATE TECH NETWORK

You become a part of our strong climate tech network in the North of the Netherlands with investors, knowledge institutes, funders, launching customers and experienced entrepreneurs who want to help your innovation to become successful.

## BUSINESS COACHING

Our individual business coaches help you break down your dreams and visions into achievable day-to-day goals. You will get relevant business training and spar with other startups and experienced climate tech entrepreneurs.

## TESTLABS AND BUSINESS OPPORTUNITIES

The North of the Netherlands has a unique infrastructure for water tech, circular plastic, agriculture and more. You will test and validate your technology in one of the many testlabs in our region and you will get hands-on advice from experienced entrepreneurs. Everything oozes circularity in this region and there is a lot of support to set up your business (partly) in the North of the Netherlands. We can also connect you to other programmes and facilities that meet your specific needs.

# For whom?

- Your product or service is scalable and contributes to sustainability;
- You have a prototype;
- You found a product-market fit or a launching customer;
- You are a go-getter, committed and you have (preferably) a team around you;
- There is a clear match between your business and the climate tech network in the North of the Netherlands.

Do you have any questions about joining the BeStart program? You're invited to ask your questions during consultation hours on December 19, January 18 and 19 at 10 AM.

## SIGN UP

Register before January 25 2023 at [bestart.nl/en/sign-up/](https://bestart.nl/en/sign-up/). After an initial screening you will be invited to pitch on February 10 for a representation of our network. When you are selected, you will participate in the accelerator starting March 2023!



“ The network and business developers are very helpful at BeStart. The program helped to really work on our business instead of in our business. ”

**MARIEKE DE BOER, IMPACD BOATS  
PARTICIPANT BESTART 2022**

## ABOUT BESTART

BeStart is financed and supported by many companies and governments in the North of the Netherlands. Boosting climate tech startups, we catalyze the development of sustainable technology, innovation and employment in the North of the Netherlands.